

WDAF 3030 Summit St. Signal Hill Kansas City, MO 64108 Main: (816)753-4567 Billing:

Billing Address:

Smart Media Group LLC Attention: Accounts Payable 814 King Street Suite 400 Alexandria, VA 22314

Send Payment To:

WDAF 3600 Solutions Center Chicago, IL 60677-3006

583233-1 10/28/12 October 2012 10/01/12 - 10/22/12	Invoice #	Invoice Date	Invoice Month	Invoice Period
L	000200-1	10/28/12		10/01/12 10/22/12

Station	Account Executive	Sales Office	Sales Region
WDAF	1	Washington DC	National

Advertiser	Product	Estimate Number
Missouri PMCSA	MISSOURI PMCSA	C16C22

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	583233	09842331
Billing Calendar	Billing Type	
Broadcast	Cash	
Special Handling		***************************************
IDB#	Advertiser Code	Product Code
1046	MOPE	ORDR
Agency Ref	Advertiser Ref	

Spots

			Spots/	S						
	Туре	Rate	Veek	n V	Length	MTWTFSS	Start/End Time	Description	End Date	Start Date
	NM	\$500.00	1	)	:30	W	9-10a	M-F 9-10a	10/17/12	2 10/17/12
						<u>Rate</u> \$500.00	Spots/Week 1	End Date MTWTFSS 10/21/12W	Start Date 10/15/12	Weeks
Rate Ty			Ad-ID	ngth /	Ler	Start/End Time	<u>iption</u>	Date Air Time Descr	Day Air	Spots: # Ch
\$500.00 N		201	MMPCAPAC	:30 t		9-10a	-10a	/17/12 9:17 AM M-F 9	W 10/	1 4
	NM	\$500.00	1	0	:30	T	9-10a	M-F 9-10a	10/18/12	3 10/18/12
						<u>Rate</u> \$500.00	Spots/Week 1	End Date MTWTFSS 10/21/12T	Start Date 10/15/12	Weeks:
Rate Ty			<u>Ad-ID</u>	ngth /	Ler	Start/End Time	<u>iption</u>	Date Air Time Descr	Day Air	Spots: # Ch
\$500.00 N		201	DMMPCAPAC	:30 [		9-10a	-10a	/18/12 9:44 AMM-F 9	Th 10/	1 4
	NM	\$500.00	1	)	:30	F	9-10a	M-F 9-10a	10/19/12	4 10/19/12
						<u>Rate</u> \$500.00	Spots/Week 1	End Date MTWTFSS 10/21/12F	Start Date 10/15/12	Weeks:
Rate Ty			Ad-ID	igth /	Ler	Start/End Time	<u>iption</u>	Date Air Time Descr	Day Air	Spots: # Ch
\$500.00 N		L201	DMMPCAPAC	:30 🛭		9-10a	-10a	/19/12 9:58 AM M-F 9	F 10/	1 4
	NM	\$500.00	1	0	:30	M	9-10a	M-F 9-10a	10/22/12	5 10/22/12
<u>,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,</u>						<u>Rate</u> \$500.00	Spots/Week 1	End Date MTWTFSS 10/28/12 M	Start Date 10/22/12	Weeks:
Rate Tvi			Ad-ID	ngth A	Ler	Start/End Time	iption	Date Air Time Descr	Day Air	Spots: # Ch
\$500.00 N		201	DMMPCAPAC			9-10a		/22/12 9:52 AM M-F 9		1 4
	NM	\$500.00	1	)	:30	W	12-1p	M-F 12-1p	10/17/12	7 10/17/12
						<u>Rate</u> \$500.00	Spots/Week	End Date MTWTFSS 10/21/12w	Start Date 10/15/12	Weeks
Rate-Ty			<u> </u>	ngth /	Ler	Start/End Time	iption	Date Air Time Descr	Day Air	Spots # Ch
\$500.00 N		201	MMPCAPAC	:30 [		12-1p	2-1p	17/12 12:38 PM M-F 1	W 10/	1 4



Send Payment To:
WDAF
3600 Solutions Center
Chicago, IL 60677-3006

10/22/12

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7:08 AM M-F 7-9a

Invoice #	Invoice Date	Invoice Month	Invoice Period
583233-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Missouri PMCSA	MISSOURI PMCSA	C16C22

						Spots/			
ine Start Date	e End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
8 10/18/12	10/18/12	M-F 12-1p	12-1p	T	:30	1	\$500.00	NM	
Weeks	Start Date 10/15/12	End Date MTWTFSS 10/21/12T	Spots/Week 1	<u>Rate</u> \$500.00					
Spots: <u>#</u> C 1 4	h <u>Day</u> Air Th 10.	<u>Date</u> <u>Air Time</u> <u>Desc</u> /18/12 12:23 PM M-F		Start/End Time 12-1p		th <u>Ad-ID</u> 30 DMMPCAP/	AC1201		<u>Rate Type</u> \$500.00 NM
9 10/19/12	10/19/12	M-F 12-1p	12-1p	F	:30	1	\$500.00	NM	
Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/12F	Spots/Week 1	<u>Rate</u> \$500.00					
Spots: # C			ription	Start/End Time	<u>Lengt</u>	th Ad-ID			Rate Type
1 4		/19/12 12:43 PM M-F 1	12-1p	12-1p	:3	O DMMPCAPA	AC1201		\$500.00 NN
10 10/22/12	10/22/12	M-F 12-1p	12-1p	M	:30	1	\$500.00	NM	
Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12 M	Spots/Week 1	<u>Rate</u> \$500.00					
Spots: # C	h <u>Day Air</u>	Date Air Time Desc	ription	Start/End Time	<u>Leng</u>	th Ad-ID			Rate Type
1 4	M 10	/22/12 12:52 PM M-F	12-1p	12-1p	:3	O DMMPCAPA	AC1201	,	\$500.00 NM
12 10/18/12	10/18/12	M-F 4-5p	4-5p	T	:30	1	\$375.00	NM	
Weeks	Start Date 10/15/12	End Date MTWTFSS	Spots/Week 1	<u>Rate</u> \$375.00					
Spots: # C	h <u>Day Air</u>	Date Air Time Desc	ription	Start/End Time	<u>Lengt</u>	th Ad-ID			Rate Type
1 4	Th 10.	/18/12 4:11 PM M-F 4	4-5p	4-5p	:3	O DMMPCAPA	AC1201		\$375.00 NM
14 10/17/12	10/17/12	M-F 7-9a	7-9a	W	:30	1	\$825.00	NM	
Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/12W	Spots/Week 1	<u>Rate</u> \$825.00					
Spots: # C	h <u>Day Air</u>	Date Air Time Desc	ription	Start/End Time	<u>Lengt</u>	th Ad-ID			Rate Type
1 4	W 10	/17/12 7:58 AM M-F	7-9a	7-9a	:3	O DMMPCAPA	AC1201		\$825.00 NM
15 10/18/12	10/18/12	M-F 7-9a	7-9a	T	:30	1	\$825.00	NM	
Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/12T	Spots/Week 1	<u>Rate</u> \$825.00					
Spots: # C	h <u>Day Air</u>		ription	Start/End Time	<u>Lengt</u>	th Ad-ID			Rate Type
1 4	Th 10.	/18/12 7:53 AM M-F 3	7-9a	7-9a	:3	O DMMPCAPA	AC1201		\$825.00 NM
16 10/19/12	10/19/12	M-F 7-9a	7-9a	F	:30	1	\$825.00	NM	
Weeks:	Start Date 10/15/12	End Date MTWTFSSF	Spots/Week 1	<u>Rate</u> \$825.00					
Spots: # C			ription	Start/End Time	<u>Lengt</u>	th Ad-ID			Rate Type
1 4	F 10	/19/12 8:38 AM M-F 7	7-9a	7-9a	:3	O DMMPCAPA	AC1201		\$825.00 NM
17 10/22/12	10/22/12	M-F 7-9a	7-9a	M	:30	1	\$825.00	NM	
				D-1					
Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12 M	<u>Spots/Week</u> 1	<u>Rate</u> \$825.00					

7-9a

30 DMMPCAPAC1201

\$825.00 NM



Invoice #	Invoice Date	Invoice Month	Invoice Period
583233-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Missouri PMCSA	MISSOURI PMCSA	C16C22

ne Start Date	End Date	Descrip	ation	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
18 10/21/12	10/21/12	Su 7-9a		Su 7-9a	S	:30	1	\$500.00	NM	
Weeks:	Start Date	End Date		Spots/Week	Rate					
Spots: # Ch	10/15/12 • <u>Day Air</u>	10/21/12 Date: A	S Air Time Descript	1 ion	\$500.00 Start/End Time	Length	Ad-ID			Rate Type
1 4	Su 10		8:59 AM Su 7-9a		Su 7-9a		) DMMPCAP	AC1201		\$500.00 NN
21 10/17/12	10/17/12	9-930p		9-930p	W	:30	1	\$1,800.00	NM	
Weeks:	Start Date 10/15/12	End Date 10/21/12		Spots/Week 1	<u>Rate</u> \$1,800.00					
Spots: # Ch			Air Time Descript	on	Start/End Time		Ad-ID			Rate Type
1 4	W 10.	/17/12 1	1:10 PM 9-930p		9-930p	:30	) DMMPCAP	AC1201		\$1,800.00 NM
22 10/18/12	10/18/12	930-10	p	930-10p	T	:30	1	\$1,800.00	NM	
Weeks:	Start Date 10/15/12	End Date 10/21/12		Spots/Week 1	<u>Rate</u> \$1,800.00					
Spots: # Ch			Air Time Descript	<u>ion</u>	Start/End Time		Ad-ID			Rate Type
1 4	Th 10	/18/12 1	1:04 PM 930-10p		930-10p	:30	) DMMPCAP	AC1201		\$1,800.00 NN
23 10/19/12	10/19/12	930-10	p	930-10p	F	:30	1	\$1,800.00	NM	
Weeks:	Start Date 10/15/12	End Date 10/21/12		Spots/Week 1	<u>Rate</u> \$1,800.00					
Spots: # Ch			Air Time Descript	ion	Start/End Time	Length	Ad-ID			Rate Type
1 4	F 10.	/19/12 1	0:48 PM 930-10p		930-10p	:30	) DMMPCAPA	AC1201		\$1,800.00 Nħ
24 10/22/12	10/22/12	930-10	p	930-10p	M	:30	1	\$1,800.00	NM	
Weeks	Start Date 10/22/12	End Date 10/28/12		Spots/Week 1	<u>Rate</u> \$1,800.00					
Spots: # Ch			Air Time Descript	ion	Start/End Time	Length	Ad-ID			Rate Type
1 4	M 10 *	/22/12 1	1:23 PM 930-10p		930-10p	:30	) DMMPCAP	AC1201		\$1,800.00 NM
25 10/18/12	10/18/12	MLB C	hampionship Seri	e 3p-CC	T	:30	1	\$3,000.00	NM	
Weeks:	Start Date 10/15/12	End Date 10/21/12		Spots/Week 1	Rate \$3,000.00					
Spots: # Ch			Air Time Descript	· · · · · · · · · · · · · · · · · · ·	Start/End Time	Length	Ad-ID			Rate Typ
1 4	Th 10	/18/12	9:30 PM MLB Ch	ampionship Series	3p-CC	:30	) DMMPCAP	AC1201		\$3,000.00 NM
26 10/18/12 In 25	10/18/12	MLB C	hampìonshìp Seri	e 3p-CC	T	:30	2	\$3,000.00	NM	
Weeks:	Start Date 10/15/12	End Date 10/21/12		<u>Spots/Week</u> 2	<u>Rate</u> \$3,000.00					-
Spots: # Ch			Air Time Descript	<del></del>	Start/End Time		Ad-ID	4704		Rate Typ
1 4				ampionship Series ampionship Series	3p-CC 3p-CC		) DMMPCAPA ) DMMPCAPA			\$3,000.00 NM \$3,000.00 NM
2 4 28 10/22/12	Th 10 10/22/12		hampionship Seri		3p-cc	:30	1	\$4,375.00	NM	φυ,υσυ.υσ ΙΝΙ
ln 27								+ .,5.0.00	. 4741	
Weeks:	Start Date 10/22/12	End Date 10/28/12		<u>Spots/Week</u> 1	<u>Rate</u> \$4,375.00					
Spots: # C			Air Time Descript		Start/End Time		Ad-ID DMMPCAP	AC1201		Rate Typ \$4,375.00 NI
1 4	M 10	/22/12 1	U.49 PIVI IVILB Ch	ampionship Series	3p-CC	:30	UPIME CAP	CTVAT		- φ4,3/3.00 N



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583233-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Missouri PMCSA	MISSOURI PMCSA	C16C22

<u>Total Spots</u> 22 <u>Gross Total</u> \$28,750.00

Payment Terms 30 Days

Agency Commission \$

\$4,312.50

Net Amount Due

\$24,437.50



WDAF 3030 Summit St. Signal Hill Kansas City, MO 64108 Main: (816)753-4567 Billing:

Billing Address

Smart Media Group LLC Attention: Accounts Payable 814 King Street Suite 400 Alexandria, VA 22314

Send Payment To:
WDAF
3600 Solutions Center

Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Mor	<u>nth</u>	Invoic	e Period
584150-1	10/28/12	October 20	12	10/01	/12 - 10/28/12
Station	Account Executiv	<u>e</u>	Sales Office	<u>ce</u>	Sales Region
WDAF	Dan Driscoll		Washingto	n DC	National

Advertiser	Product	Estimate Number
Missouri PMCSA	MISSOURI PMCSA	C23C29

Flight Dates	Order#	Alt Order #
10/23/12 - 10/29/12	584150	09842332
Billing Calendar	Billing Type	
Broadcast	Cash	
Special Handling		
IDB#	Advertiser Code	Product Code
1046	MOPE	ORDR
Agency Ref	Advertiser Ref	

Spots/ Line Start Date End Date Start/End Time Length Week Rate Type Description MTWTESS 1 10/23/12 10/23/12 M-F 9-10a 9-10a -T----\$500.00 :30 NM 1 line 1 MTWTFSS Weeks: Start Date End Date Spots/Week Rate 10/22/12 10/28/12 \$500.00 Spots: # Ch Air Time Description Start/End Time Length Ad-ID Day Air Date Rate Type :30 DMMPCAPAC1201 \$500.00 NM 1 4 10/23/12 9:56 AM M-F 9-10a 9-10a Tu --W----2 10/24/12 10/24/12 M-F 9-10a 9-10a :30 \$500.00 NM line 2 Weeks: Start Date End Date MTWTFSS Spots/Week Rate \$500.00 10/22/12 10/28/12 -----Start/End Time Spots: # Ch Day Air Date Air Time Description Length Ad-ID Rate Type 30 DMMPCAPAC1201 \$500.00 NM 14 W 10/24/12 9:55 AM M-F 9-10a 9-10a 3 10/25/12 10/25/12 M-F 9-10a 9-10a ---T---\$500.00 NM line 3 **MTWTFSS** Spots/Week Weeks: Start Date End Date Rate 10/28/12 ---T----\$500.00 10/22/12 Spots: # Ch Air Time Description Start/End Time Length Ad-ID Rate Type Day Air Date 1 4 Th 10/25/12 9:33 AM M-F 9-10a 9-10a 30 DMMPCAPAC1201 \$500.00 NM 4 10/26/12 :30 10/26/12 M-F 9-10a 9-10a ---F--\$500.00 NM line 4

IRIC T			
Weeks: Start Date End Date MTWTFSS Spots/We	<u>ek Rate</u>		
10/22/12 10/28/12F	1 \$500.00		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	<u>Length</u> <u>Ad-ID</u>	<u>Rate Type</u>
1 4 F 10/26/12 9:26 AM M-F 9-10a	9-10a	:30 DMMPCAPAC1201	\$500.00 NM
6 10/23/12	-T	:30 1 \$500.00 NM	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Weeks/Weeks	<u>eek Rate</u> 1 \$500.00		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate Type
1 4 Tu 10/23/12 12:53 PM M-F 12-1p	12-1p	:30 DMMPCAPAC1201	\$500.00 NM



1 4

Th

10/25/12

8:46 AM M-F 7-9a

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Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
584150-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Missouri PMCSA	MISSOURI PMCSA	C23C29

						Spots/			
Line Start Date	e End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
7 10/24/12 line 7	10/24/12	M-F 12-1p	12-1p	W	:30	1	\$500,00	NM	
Weeks:	Start Date 10/22/12	<u>End Date</u> <u>MTWTFSS</u> 10/28/12w	<u>Spots/Week</u> 1	<u>Rate</u> \$500.00					
Spots: <u>#</u> 0 1 4	h <u>Day Air</u> W 10	<u>Date</u> <u>Air Time</u> <u>Desc</u> /24/12 12:28 PM M-F		Start/End Time 12-1p	-	th <u>Ad-ID</u> 30 DMMPCAP.	AC1201		<u>Rate Type</u> \$500.00 NM
8 10/25/12 line 8	10/25/12	M-F 12-1p	12-1p	T	:30	1	\$500.00	NM	
Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12T	Spots/Week 1	<u>Rate</u> \$500.00					
Spots: # 0				Start/End Time		th Ad-ID			Rate Type
1 4	Th 10	/25/12 12:23 PM M-F	12-1p	12-1p		O DMMPCAP	AC1201		\$500.00 NM
9 10/26/12 line 9	10/26/12		12-1p	F	:30	1	\$500.00	NM	
Weeks:	Start Date 10/22/12	End Date MTWTFSSF	Spots/Week 1	<u>Rate</u> \$500.00					
	Ch <u>Day Air</u>			Start/End Time		th Ad-ID			Rate Type
1 4	F 10	/26/12 12:30 PM M-F	12-1p	12-1p	:3	0 DMMPCAP	AC1201		\$500.00 NM
10 10/23/12 line 10	10/23/12	M-F 4-5p	4-5p	-T	:30	1	\$375.00	NM	
Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12 -T		<u>Rate</u> \$375.00					
*	h <u>Day Air</u>			Start/End Time		h Ad-ID	- =4.304		Rate Type
1 4	lu 10.	/23/12 4:40 PM M-F	4-5p	4-5p	:3	O DMMPCAP	AC1201		\$375.00 NM
11 10/25/12 line 11	10/25/12	•	4-5p	~ ~ ~ T = = =	:30	1	\$375.00	NM	
Weeks:	10/22/12	End Date MTWTFSS 10/28/12T	1	<u>Rate</u> \$375.00					
,	h <u>Day Air</u>			Start/End Time		h Ad-ID	+ c1 201		Rate Type
1 4	Th 10	/25/12 4:24 PM M-F	4-5p	4-5p		0 DMMPCAP	ACIZUI		\$375.00 NM
12 10/23/12 line 1	10/23/12	M-F 7-9a	7-9a	-T	:30	1	\$825.00	NM	
Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12 -T		<u>Rate</u> \$825.00					
		Date Air Time Desc		Start/End Time		h Ad-ID			<u>Rate Type</u>
1 4	Tu 10.	/23/12 7:16 AM M-F	7-9a	7-9a	:3	O DMMPCAP	AC1201		\$825.00 NM
13 10/24/12 line 13	10/24/12	M-F 7-9a	7-9a	W	:30	1	\$825.00	NM	
Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12W	Spots/Week 1	<u>Rate</u> \$825.00					
Spots: <u>#</u> 0 1 4		<u>Date</u> <u>Air Tìme</u> <u>Desc</u> /24/12 8:40 AM M-F		Start/End Time 7-9a		h <u>Ad-ID</u> 0 DMMPCAP	AC1201		<u>Rate Type</u> \$825.00 NM
14 10/25/12 line 14	10/25/12	M-F 7-9a	7-9a	T	:30	1	\$825.00	NM	
Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12T	Spots/Week 1	<u>Rate</u> \$825.00					.,
Spots # C	h <u>Day Air</u>			Start/End Time		h Ad-ID			Rate Type
1 1	. Τh 10	25/12 8:46 AM M.F.	7_0a	7-9a	. 7	O DMMPCAP	ΔC1201		\$825.00 NM

7-9a

:30 DMMPCAPAC1201

\$825.00 NM



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Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
584150-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	<u>Product</u>	Estimate Number
Missouri PMCSA	MISSOURI PMCSA	C23C29

Spots/

						Spots/			
ine Start D	ate End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	·
15 10/26/ line 15	2 10/26/12	M-F 7-9a	7-9a		:30	1	\$825.00	NM	
Weeks	<u>Start Date</u> 10/22/12	End Date MTWTF 10/28/12F		<u>Rate</u> \$825.00					
Spots:	t Ch <u>Day A</u>	ir Date <u>Air Time</u> D	escription	Start/End Time	Lengtl	1 Ad-ID			Rate Type
	4 F 1	0/26/12 7:59 AM M	-F 7-9a	7-9a	:30	) DMMPCAP.	AC1201		\$825.00 NM
17 10/28/ <sup>-</sup> line 17	2 10/28/12	Su 7-9a	Su 7-9a	S	:30	1	\$500.00	NM	
Weeks	Start Date 10/22/12	End Date MTWTF 10/28/12	SS Spots/Week -S 1	<u>Rate</u> \$500.00					
Spots:				Start/End Time		<u>1 Ad-ID</u>			<u>Rate Type</u>
	4 Su 10	0/28/12 7:49 AM S	u 7-9a	Su 7-9a	:30	) DMMPCAP.	AC1201		\$500.00 NM
18 10/23/ <sup>2</sup> line 18	2 10/23/12	M-F 9-10p	9-10p	-T	:30	1	\$1,800.00	NM	
Weeks	Start Date 10/22/12	End Date MTWTF 10/28/12 -T	SS Spots/Week 1	<u>Rate</u> \$1,800.00					
Spots:		<u>ir Date</u> <u>Air Tìme</u> D		Start/End Time		n <u>Ad-ID</u>			<u>Rate Type</u>
	1 4 Tu 10 Credite		I-F 9-10p	9-10p	:01	0			\$1,800.00 NM
19 10/24/ <sup>2</sup> line 19	2 10/24/12	M-F 9-10p	9-10p	W	:30	1	\$1,800.00	NM	
Weeks	Start Date 10/22/12	End Date MTWTF	SS Spots/Week	<u>Rate</u> \$1,800.00					
Spots:				Start/End Time	<u>Lengtl</u>	Ad-ID			Rate Type
	4 W 10	0/24/12 11:13 PM M	-F 9-10p	9-10p	:30	) DMMPCAP.	AC1201		\$1,800.00 NM
20 10/25/ <sup>2</sup> line 20	2 10/25/12	M-F 9-10p	9-10p	T	:30	1	\$1,800.00	NM	
Weeks	Start Date 10/22/12	End Date MTWTF 10/28/12T-	SS Spots/Week 1	<u>Rate</u> \$1,800.00					
Spots:		***************************************		Start/End Time		Ad-ID			Rate Type
	14 Th 10	0/25/12 10:39 PM M	-F 9-10p	9-10p	:30	) DMMPCAP.	AC1201		\$1,800.00 NM
21 10/26/	2 10/26/12	M-F 9-10p	9-10p	F	:30	1	\$1,800.00	NM	
line 21 Weeks				<u>Rate</u>					
0	10/22/12	10/28/12F		\$1,800.00	المسسم ا	~ A al II'			Doto Tuno
Spots:		<u>ir Date                                      </u>		Start/End Time 9-10p		<u>1 Ad-ID</u> ) DMMPCAP	AC1201		Rate <u>Type</u> \$1,800.00 NM
						-			V1,000.00 111V1
23 10/25/ line 23	2 10/25/12	World Series on F	OX 6p-CC	T	:30	1	\$3,000.00	NM	
Weeks	<u>Start Date</u> 10/22/12	End Date MTWTF 10/28/12T-		<u>Rate</u> \$3,000.00					
Spots:			escription /orld Series on FOX	Start/End Time 6p-CC		1 <u>Ad-ID</u> ) DMMPCAP	AC1201		<u>Rate Type</u> \$3,000.00 NM
24 10/26/	2 10/26/12	M-F 10-1030p	10-1030p		:30	1	\$1,800.00	NM	
Weeks				Rate					
	10/22/12 <u>#</u> Ch <u>Day A</u>	10/28/12F ir Date Air Time D		\$1,800.00 Start/End Time	Lenati	1 Ad-ID			Rate Type
Spots:									

Total Spots

20

Gross Total

\$18,750.00



Send Payment To:
WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Payment Terms 30 Days

#### INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
584150-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Missouri PMCSA	MISSOURI PMCSA	C23C29

Agency Commission \$2,812.50

<u>Net Amount Due</u> \$15,937.50



WDAF 3030 Summit St. Signal Hill Kansas City, MO 64108 Main: (816)753-4567 Billing:

Billing Address:

Smart Media Group LLC Attention: Accounts Payable 814 King Street Suite 400 Alexandria, VA 22314

Invoice #	Invoice Date	Invoice Month	Invoice Period
586911-1	11/11/12	November 2012	10/29/12 - 11/06/12

<u>Station</u>	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	1

Advertiser	Product	Estimate Number
Missouri PMCSA	MOPET	C30N06

Flight Dates 10/30/12 - 11/06/12	Order # 586911	Alt Order # 09853278
10/30/12 - 11/00/12	300311	05050270
Billing Calendar	Billing Type	
Broadcast	Cash	
Special Handling		
IDB#	Advertiser Code	Product Code
1046	MOPE	ORDR
Agency Ref	Advertiser Ref	

						Spots/			
ne Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 10/30/12	10/30/12	M-F 9-10a	9-10a	-T	:30	1	\$500.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFS		<u>Rate</u> \$500.00					
Spots: # C		11701712	,	Start/End Time	Lengt	h Ad-ID			Rate Typ
1 4				9-10a		O DMMPCAPAG	c1201		\$500.00 NI
1 **	10 10	73071Z 3.33 AIVI WI-I	J-10a	0.100					4000.00 11
2 10/31/12	10/31/12	M-F 9-10a	9-10a	W	:30	1	\$500.00	NM	
Weeks:	Start Date	End Date MTWTFS		Rate					
	10/29/12	7 17 0 17 12	·	\$500.00		L A - 1 1D			Data Tu
Spots: # C				Start/End Time		h Ad-ID	c1 201		Rate Typ
1 4	W 10	/31/12 9:31 AM M-I	- 9-10a	9-10a	:3	O DMMPCAPA	C12U1		\$500.00 N
3 11/01/12	11/01/12	M-F 9-10a	9-10a	T	:30	1	\$500.00	NM	
Weeks:	Start Date	End Date MTWTFS		Rate					
	10/29/12	11/04/12T	•	\$500.00					
Spots: # C				Start/End Time		h Ad-ID	-4204		Rate Tyr
1 4	Th 11	/01/12 9:42 AM M-	- 9-10a	9-10a	:3	O DMMPCAPA	C1201		\$500.00 N
4 11/02/12	11/02/12	M-F 9-10a	9-10a	F	:30	1	\$500.00	NM	
Weeks:	Start Date	End Date MTWTFS		Rate					
	10/29/12	11/04/12F-	·	\$500.00					
Spots: <u>#</u> C				Start/End Time		<u>:h Ad-ID</u>			Rate Tyr
1 4	F 11	/02/12 9:29 AM M-	= 9-10a	9-10a	:3	O DMMPCAPA	C1201		\$500.00 N
5 11/06/12	11/06/12	M-F 9-10a	9-10a	-T	:30	1	\$500.00	NM	
Weeks:	Start Date	End Date MTWTFS		Rate					
	11/05/12	11/11/12 -T	- 1	\$500.00					
Spots # C		<u>r Date — Air Time De</u>	scription————	Start/End_Time		h Ad-ID			Rate Typ
1 4	Tu 11	/06/12 9:48 AM M-I	= 9-10a	9-10a	:3	O DMMPCAPA	C1201		\$500.00 N



Invoice #	Invoice Date	Invoice Month	Invoice Period
586911-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Missouri PMCSA	MOPET	C30N06

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
6 10/30/12	10/30/12	M-F 12-1p	12-1p	-T	:30	1	\$500,00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFS9	The same of the sa	<u>Rate</u> \$500.00					
Spots: <u>#</u> Cl 1 4		<u>r Date</u> <u>Air Time</u> <u>Des</u> /30/12 12:39 PM M-F		Start/End Time 12-1p		Ad-ID DMMPCAP	AC1201		<u>Rate Type</u> \$500.00 <b>NM</b>
7 10/31/12	10/31/12	M-F 12-1p	12-1p	W	:30	1	\$500,00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/12W		<u>Rate</u> \$500.00					
Spots: <u>#</u> Ch 1 4	n <u>Day Ai</u> W 10	<u>r Date</u> <u>Air Time</u> <u>Des</u> /31/12		Start/End Time 12-1p		Ad-ID DMMPCAPA	AC1201		<u>Rate Type</u> \$500.00 NM
8 11/01/12	11/01/12	M-F 12-1p	12-1p	T	:30	1	\$500.00	NM	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
Weeks: Spots: <u>#</u> Ch		11/04/12T r Date <u>Air Time</u> Des	- 1 cription	<u>Rate</u> \$500.00 <u>Start/End Time</u>		Ad-ID			Rate Type
1 4		/01/12 12:25 PM M-F		12-1p		) DMMPCAPA			\$500.00 NM
9 11/02/12	11/02/12	M-F 12-1p	12-1p	F	:30	1	\$500,00	NM	
Weeks	Start Date 10/29/12	End Date MTWTFSS 11/04/12F-	Spots/Week 1	<u>Rate</u> \$500.00					
Spots: <u>#</u> Ch 1 4		<u>Date</u> <u>Air Time</u> <u>Des</u> /02/12 12:23 PM M-F		Start/End Time 12-1p		Ad-ID DMMPCAPA	AC1201		Rate Type \$500.00 NM
10 11/05/12	11/05/12	M-F 12-1p	12-1p	M	(30	1	\$500,00	NM	
Weeks:	Start Date 11/05/12	End Date MTWTFSS 11/11/12 M	Spots/Week 1	<u>Rate</u> \$500.00					
Spots: # Ch		<u>Date</u> <u>Air Tìme</u> <u>Des</u> /05/12		Start/End Time 12-1p		Ad-ID DMMPCAPA	AC1201		Rate <u>Type</u> \$500.00 NM
11 10/30/12	10/30/12	M-F 4-5p	4-5p	~T	:30	1	\$375.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFSS		<u>Rate</u> \$375.00				***************************************	· · · · · · · · · · · · · · · · · · ·
Spots: <u>#</u> Ch 1 4	Day <u>Air</u> Tu 10			Start/End Time 4-5p		Ad-ID DMMPCAPA	AC1201		<u>Rate Type</u> \$375,00 NM
12 11/01/12	11/01/12	M-F 4-5p	4-5p	T	(30	1	\$375.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/12T		<u>Rate</u> \$375.00					
Spots: <u>#</u> Ch 1 4	n <u>Day Air</u> Th 11			Start/End Time 4-5p	***************************************	Ad-ID DMMPCAPA	AC1201		<u>Rate</u> <u>Type</u> \$375.00 NM
13 10/30/12	10/30/12	M-F 7-9a	7-9a	-T	:30	1	\$825.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFSS	- 1	<u>Rate</u> \$825.00					
Spots: <u>#</u> Ch 1 4	ı <u>Day Air</u> Tu 10.			Start/End Time 7-9a		Ad-ID DMMPCAPA	VC1201		Rate Type \$825.00 NM



invoice #	Invoice Date	Invoice Month	Invoice Period
586911-1		November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Missouri PMCSA	MOPET	C30N06

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
14	10/31/12	10/31/12	M-F 7-9a	7-9a	M	:30	1	\$825.00	NM	
	Weeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/12W	Spots/Week 1	<u>Rate</u> \$825.00					
	Spots: # Ch 1 4		<u>r Date                                   </u>		<u>Start/End Time</u> 7-9a		h <u>Ad-ID</u> O DMMPCAPA	AC1201		<u>Rate Type</u> \$825.00 NM
15	11/01/12	11/01/12	M-F 7-9a	7-9a	T	:30	1	\$825.00	NM	
	Weeks	10/29/12	End Date MTWTFSST	1	<u>Rate</u> \$825.00					
	Spots: <u>#</u> Ch 1 4	<u>Day Air</u> Th 11			<u>Start/End Tìme</u> 7-9a		h <u>Ad-ID</u> O DMMPCAP/	AC1201		Rate Type \$825.00 NM
16	11/02/12	11/02/12	M-F 7-9a	7-9a	F	:30	1	\$825.00	NM	· · ·
	Weeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/12F	Spots/Week 1	<u>Rate</u> \$825.00					
	Spots: # Ch 1 4		<u>Date Air Time Desc</u> /02/12 8:36 AM M-F 7		Start/End Time 7-9a		h <u>Ad-ID</u> O DMMPCAPA	AC1201		<u>Rate Type</u> \$825.00 NM
17	11/05/12	11/05/12	M-F 7-9a	7-9a	M	:30	1	\$825.00	NM	
	Weeks:	Start Date 11/05/12	End Date MTWTFSS 11/11/12 M	Spots/Week 1	<u>Rate</u> \$825.00					
	Spots: <u>#</u> Ch 1 4		<u>Date</u> <u>Air Time</u> <u>Desc</u> /05/12 8:44 AM M-F 7	malamort	<u>Start/End Time</u> 7-9a		n <u>Ad-ID</u> O DMMPCAPA	AC1201		<u>Rate</u> <u>Type</u> \$825.00 NM
18	11/06/12	11/06/12	M-F 7-9a	7-9a	- T´	:30	1	\$825.00	NM	
	Weeks:	Start Date 11/05/12	End Date MTWTFSS 11/11/12 -T	Spots/Week	<u>Rate</u> \$825.00					
	Spots: <u>#</u> Ch 1 4		Date Air Time Desc		Start/End Time 7-9a		n <u>Ad-ID</u> ) DMMPCAPA	AC1201		<u>Rate Type</u> \$825.00 NM
20	11/04/12	11/04/12	530-6p	530-6p	S	:30	1	\$375.00	NM	
	Weeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/12S	Spots/Week 1	<u>Rate</u> \$375.00		***************************************		***************************************	
	Spots: # Ch 1 4	<u>Day Air</u> Su 11, Credited	/04/12 530-6		Start/End Time 530-6p	Lengtl :0	n <u>Ad-ID</u> 0			<u>Rate Type</u> \$375.00 NM
21	10/30/12	10/30/12	9-930p	9-930p	-T	:30	1	\$1,800.00	NM	
,	Weeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/12 -T	Spots/Week	<u>Rate</u> \$1,800.00					
***************************************	Spots: # Ch 1 4	<u>Day Air</u> Tu 10,			Start/End Time 9-930p	Length Ad-ID :30 DMMPCAPAC1201			<u>Rate</u> <u>Type</u> \$1,800.00 NM	
22	10/31/12	10/31/12	9-930p	9-930p	W	:30	1	\$1,800.00	NM	
	Weeks:	Start Date 10/29/12	End Date MTWTFSS	Spots/Week	<u>Rate</u> \$1,800.00					
;	Spots: # Ch 1 4	<u>Day Air</u>			Start/End Time 9-930p		n <u>Ad-ID</u> D DMMPCAPA	AC1201		<u>Rate Type</u> \$1,800.00 NM



Send Payment To: WDAF 3600 Solutions Center Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
586911-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Missouri PMCSA	MOPET	C30N06

:30 DMMPCAPAC1201

\$375.00 NM

ne Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
23 11/01/12	11/01/12	9-930p	9-930p	T	:30	1	\$1,800.00		
		,		·			Ψ1,000.00	14151	
Weeks:	Start Date 10/29/12	End Date MTWTFS: 11/04/12T		<u>Rate</u> \$1,800.00					
Spots: # C				Start/End Time	Lengt	th Ad-1D			Rate Type
1 4		/01/12 9:24 PM 9-9	30p	9-930p	:3	O DMMPCAP	AC1201		\$1,800.00 NI
24 11/02/12	11/02/12	9-930p	9-930p	F	:30	1	\$1,800.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFS:		<u>Rate</u> \$1,800,00					
Spots: # C			•	Start/End Time	Lena	th Ad-ID			Rate Type
14		/02/12 9:14 PM 9-9:		9-930p		0 DMMPCAP	AC1201		\$1,800.00 N
25 11/05/12	11/05/12	9-930p	9-930p	M	:30	1	\$1,800.00	NM	
Weeks:		End Date MTWTFS		Rate	***************************************				
Spots: # C	11/05/12 h <u>Day Air</u>		•	\$1,800.00 Start/End Time	Lend	th Ad-ID			Rate Type
1 4		/05/12 9:09 PM 9-9		9-930p		O DMMPCAP	AC1201		\$1,800.00 N
26 11/01/12	11/01/12	M-F 3-4p	3-4p	T	:30	2	\$150.00	NM	
Weeks:		End Date MTWTFS:	Spots/Week - 2	<u>Rate</u> \$150.00					
Spots: # C			_	Start/End Time	l engi	th Ad-ID			Rate Typ
1 4				3-4p		O DMMPCAP	AC1201		\$150.00 Nf
2 4			•	3-4p	:3	O DMMPCAP	AC1201		\$150.00 N
27 11/02/12	11/02/12	M-F 3-4p	3-4p	F	:30	2	\$150,00	NM	
Weeks	Start Date 10/29/12	End Date MTWTFS		<u>Rate</u> \$150.00	***************************************				
Spots: # C			_	Start/End Time	Lengt	th Ad-ID			Rate Typ
1 4		/02/12 3:17 PM M-F		3-4p	:3	0 DMMPCAP	AC1201		\$150.00 N
2 4	F 11	/02/12 4:00 PM M-F	3-4p	3-4p	.3	O DMMPCAP	AC1201		\$150.00 N
28 11/05/12	11/05/12	M-F 3-4p	3-4p	M	:30	1	\$150.00	NM	
Weeks	Start Date 11/05/12	End Date MTWTFS: 11/11/12 M	S Spots/Week	<u>Rate</u> \$150.00					
Spots: # C		Date Air Time Des		Start/End Time	Leng	th Ad-ID			Rate Typ
14		/05/12 3:28 PM M-F		3-4p		O DMMPCAP	AC1201		\$150.00 N
29 11/01/12	11/01/12	M-F 3-4p	3-4p	T	:30	1	\$375.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFS 11/04/12T		<u>Rate</u> \$375.00		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
Spots: # C				Start/End Time	Lengi	th Ad-ID			Rate Typ
1 4		/01/12 3:29 PM M-F		3-4p	:3	O DMMPCAP	AC1201		\$375.00 N
30 11/02/12	11/02/12	M-F 3-4p	3-4p	F	:30	1	\$375.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFS		<u>Rate</u> \$375.00					
Spots: # C			· ·	Start/End Time	Lengi	th Ad-ID			Rate Typ
4 4		/00/10 2:27 DM M E	2 4n	3.40		O DMMDCAD	AC1201		\$375.00 N

3-4p

3:37 PM M-F 3-4p

1 4

11/02/12



Invoice #	Invoice Date	Invoice Month	Invoice Period
586911-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Missouri PMCSA	MOPET	C30N06

ine Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
31 11/05/12	11/05/12	M-F 3-4p	3-4p	M	:30	1	\$375.00	NM	
Weeks:	Start Date 11/05/12	End Date MTWTFS		<u>Rate</u> \$375.00					
Spots: <u>#</u> Ch 1 4		<u>Date</u> <u>Air Tìme</u> <u>De</u> /05/12 3:09 PM M-		Start/End Time 3-4p		Ad-ID ) DMMPCAP	AC1201		<u>Rate Type</u> \$375.00 NM
32 11/03/12 In 30	11/03/12	Sa 7-9a	Sa 7-9a	S-	:30	1	\$800,00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFS		<u>Rate</u> \$800.00					
Spots: <u>#</u> Ch 1 4	<u>Day</u> Air Sa 11.			Start/End Time Sa 7-9a		Ad-ID DMMPCAP	AC1201		<u>Rate Type</u> \$800.00 NM
33 11/04/12 In 31	11/04/12	Su 7-9a	Su 7-9a	S	:30	1	\$800.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFS 11/04/12		<u>Rate</u> \$800.00				· · · · · · · · · · · · · · · · · · ·	
Spots: <u>#</u> Ch 1 4	<u>Day</u> <u>Aìr</u> Su 11,			Start/End Time Su 7-9a		<u>Ad-ID</u> ) DMMPCAP	AC1201		<u>Rate Type</u> \$800.00 NM
34 11/04/12 In 32	11/04/12	Su 10p Sports SP	Su 10-1035p	S	:30	1	\$1,000.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFS 11/04/12		<u>Rate</u> \$1,000.00					
Spots: <u>#</u> Ch 1 4		Date Air Time De	scription 10p Sports SP	Start/End Time Su 10-1035p		Ad-ID DMMPCAP	AC1201		<u>Rate Type</u> \$1,000.00 NM
35 11/05/12 In 33	11/05/12	FOX Prime Monda	y 8-9p 8p-9p	M	:30	1	\$1,800.00	NM	
Weeks	Start Date 11/05/12	End Date MTWTFS 11/11/12 M		<u>Rate</u> \$1,800.00					
Spots: <u>#</u> Ch 1 4			<u>scription</u> X Prime Monday 8-9p	<u>Start/End Time</u> 8p-9p		Ad-ID DMMPCAP	AC1201		<u>Rate Type</u> \$1,800.00 <b>N</b> M
36 11/01/12 In 34	11/01/12	FOX X Factor	7-9p	T	:30	1	\$3,000.00	NM	
Weeks	Start Date 10/29/12	End Date MTWTFS 11/04/12T		<u>Rate</u> \$3,000.00					
Spots: <u>#</u> Ch 1 4	<u>Day</u> <u>Air</u> Th 11			<u>Start/End Time</u> 7-9p		Ad-ID DMMPCAP	AC1201		<u>Rate</u> <u>Type</u> \$3,000.00 NM
37 11/02/12 In 35	11/02/12	FOX Prime Friday	7-8p 7p-8p	F	:30	1	\$1,000.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTF9 11/04/12F-	_ 1	<u>Rate</u> \$1,000.00					
Spots: <u>#</u> Ch 1 4			scription X Prime Friday 7-8p	Start/End Time 7p-8p		Ad-ID DMMPCAP	AC1201		<u>Rate Type</u> \$1,000.00 NM
38 11/02/12 In 36	11/02/12	FOX Prime Friday	3-9p 8p-9p	F	:30	1	\$1,000.00	NM	
	Start Date 10/29/12	End Date MTWTFS 11/04/12F-	- 1	<u>Rate</u> \$1,000.00					
Spots: <u>#</u> Ch 1 4			scription X Prime Friday 8-9p	Start/End-Time 8p-9p		Ad-ID DMMPCAP	AC1201		<u>Rate</u> <u>Type</u> \$1,000.00 NM



Send Payment To: WDAF 3600 Solutions Center Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
586911-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Missouri PMCSA	MOPET	C30N06

							Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
39	11/02/12 In 37	11/02/12	<b>M</b> -F 630-7p	630-7p	F	:30	1	\$2,160.00	NM	
	Weeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/12F	<u>Spots/Week</u> 1	<u>Rate</u> \$2,160.00		,			
	Spots: # Ch	Day Air	Date Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	th Ad-ID			<u>Rate Type</u>
Ĺ	1 4	F 11,	/02/12 6:36 PM M-F 63	0-7p	630-7p	:3	O DMMPCAI	PAC1201		\$2,160.00 NM
40	11/05/12 In 38	11/05/12	M-F 630-7p	630-7p	M	:30	1	\$2,155.00	NM	
	Weeks:	Start Date 11/05/12	End Date MTWTFSS 11/11/12 M	<u>Spots/Week</u> 1	<u>Rate</u> \$2,155.00					
İ	Spots: # Ch	Day Air	Date Air Time Descrip	<u>rtion</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
	1 4	M 11/	/05/12 6:36 PM M-F 63	0-7p	630-7p	:3	O DMMPCA	PAC1201		\$2,155.00 NM
41	11/05/12 in 40	11/05/12	M-F 630-7p	630-7p	M	:30	1	\$2,160.00	NM	
	Weeks:	Start Date 11/05/12	End Date MTWTFSS 11/11/12 M	Spots/Week 1	<u>Rate</u> \$2,160.00					
	Spots: # Ch	Day Air	Date Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 4	M 11/	/05/12 6:53 PM M-F 63	0-7p	630-7p	:3	O DMMPCA	PAC1201		\$2,160.00 NM
42	11/06/12 In 39	11/06/12	M-F 10-11a	10-11a	-T	:30	1	\$375.00	NM	
	Weeks:	Start Date 11/05/12	End Date MTWTFSS 11/11/12 -T	Spots/Week 1	<u>Rate</u> \$375.00					
İ	Spots: # Ch	Day Air	Date Air Time Descrip	<u>ition</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 4	Tu 11/	06/12 10:50 AMM-F 10	-11a	10-11a	:3	O DMMPCAF	PAC1201		\$375.00 NM

<u>Total Spots</u> 42 <u>Gross Total</u> \$37,825.00

Payment Terms 30 Days

Agency Commission

\$5,673.75

Net Amount Due

\$32,151.25



WDAF 3030 Summit St. Signal Hill Kansas City, MO 64108 Main: (816)753-4567 Billing:

Billing Address:

Smart Media Group LLC Attention: Accounts Payable 814 King Street Suite 400 Alexandria, VA 22314

Send Payment To:
WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
584150-2	11/11/12	November 2012	10/29/12 - 10/29/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Advertiser	Product	Estimate Number
Missouri PMCSA	MISSOURI PMCSA	C23C29

Flight Dates	Order #	Alt Order#			
10/23/12 - 10/29/12	584150	09842332			
Billing Calendar	Billing Type				
Broadcast	Cash				
Special Handling	ns .				
IDB#	Advertiser Code	Product Code			
1046	МОРЕ	ORDR			
Agency Ref	Advertiser Ref				

Spots/

Line S	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
	10/29/12 line 5	10/29/12	M-F 9-10a	9-10a	M	:30	1	\$500.00	NM	
V	Veeks:	Start Date 10/29/12		/TFSS Spots/Week	<u>Rate</u> \$500.00					
8	Spots: # Ch	<u>Day Air</u>	Date Air Time	<u>Description</u>	Start/End Time	<u>Leng</u> t	h Ad-ID			Rate Type
1 4 M 10/29/12 9:17 AM M-F 9-1		1M-F 9-10a	9-10a	:3	O DMMPCAPA	C1201		\$500.00 NM		
1 .	10/29/12 line 6	10/29/12	M-F 7-9a	7-9a	M	:30	1	\$825.00	NM	
V	Veeks:	Start Date 10/29/12	End Date MTW 11/04/12 M-	TFSS Spots/Week	<u>Rate</u> \$825.00			113111		
8	Spots: # Ch	<u>Day Air</u>	<u>Date</u> <u>Air Time</u>	<u>Description</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 4 M 10/29/12 8:43 AM M-F 7-9a		1M-F 7-9a	7-9a	:3	30 DMMPCAPAC1201			\$825.00 NM		
,	10/29/12 line 22	10/29/12	M-F 9-10p	9-10p	M	:30	1	\$1,800.00	NM	
V	Veeks:	Start Date 10/29/12		TFSS Spots/Week	<u>Rate</u> \$1,800.00					
S	Spots: # Ch	Day Air	Date Air Time	Description	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 4	M 10/	29/12 9:56 PN	1 M-F 9-10p	9-10p	:3	0 WORKING	4 YOU ID		\$1,800.00 NM

<u>Total Spots</u> 3 <u>Gross Total</u> \$3,125.00

Payment Terms 30 Days

Agency Commission

\$468.75

Net Amount Due

\$2,656.25